

The screenshot shows the NZ Autocar website with a navigation bar (News, Reviews, Motorsport, Classics, Bikes, New Car Prices, Subscribe, Contact) and a search bar. The main content area features a 'LEADERBOARD' section with 'POSITION A' and 'POSITION B' highlighted. Below this are several article teasers: 'HENNESSEY BRINGS FIRE TO SEMA WITH SIX-WHEELED 2018 VELOCIRAPTOR', 'JAGUAR XJ TO KEEP FLAGSHIP STATUS', 'NISSAN'S Z-CAR FUTURE COULD BE IN JEOPARDY', 'MAZDA3 VS HYUNDAI I30 - IN LIMITED COMPANY', 'MERCEDES-BENZ G PROFESSIONAL PROFESSIONAL EXPLORER', 'LAMBORGHINI HURACAN SUCCESSOR POSSIBLY GOING HYBRID', 'CITROEN C3 - URBAN CHIC', '2017 TRIUMPH STREET CUP - BACK TO THE ROOTS', and 'LAMBORGHINI AVENTADOR S - THE EXPERIENCE'. A 'November issue out now!' section promotes the magazine. The footer contains contact information, a 'To Subscribe' section, 'Useful Links', and social media icons.

# Website Ratecard

**LEADERBOARD (760 X 120)**

**MREC (300 X 250)**

## DIGITAL ADVERTISING OPPORTUNITIES

### Website options:

Top Banner – maximum exposure 24/7  
\$1250/mo with long-term bookings negotiable

Medium rectangles – highly visible, mobile friendly.  
\$850/mo for 100% occupancy or \$650/mo for rotating

### Enewsletters:

Each fortnight you can use this 'call to action' to our subscribers.

## DETAIL

### Volume booking discount structure

- 1st booking at rate card.
- 2nd or additional booking, less 20%.
- 3rd or 2nd additional booking, less 40%.

### Agency Booking:

Less 10%. Volume discounts for multiple bookings.

 **Click here for terms, conditions and material specifications.**

## CONTACTS

### Bookings

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