

The screenshot shows the New Zealand Autocar website homepage. At the top is the 'autocar' logo and a search bar. Below the logo is a navigation menu with categories: News, Reviews, Electric, Commercial, Bikes, Classics, Motorsport, Prices, Jobs, Subscribe, and Contact. The main content area is divided into several sections:

- TOP BANNER:** A large image of two Chevrolet Colorado trucks with the headline 'CHEVY REVEALS NEW EDITION COLORADO MODELS AHEAD OF SEMA...'. Below it is a 'Commercial News & Reviews' section with two smaller articles: 'WORKHORSE BENZ TARGETS KIWI MARKET' and 'RENAULT ALASKAN CHASING BOOMING EUROPEAN UTE MARKET'.
- STANDARD BANNER - A:** A large image of a green ute with the headline 'IS BLACK THE NEW BLING FOR UTES?'. To its right is a smaller article 'IVECO LAUNCHES DAILY BLUE POWER FAMILY TO EUROPEAN MARKETS'.
- STANDARD BANNER - B:** A large image of a blue truck with the headline 'VOLKSWAGEN PREMIERES BRAZILIAN-BOUND ELECTRIC DISTRIBUTION TRUCK IN HAMBURG'. To its right is another article 'TOYOTA TRIALLING FUEL CELL TECHNOLOGY IN HEAVY-DUTY TRUCK'.
- STANDARD BANNER - C:** A large image of a white van with the headline 'DAIMLER TRUCKS COMMITTED TO ELECTRIFYING COMMERCIAL VEHICLE PRODUCTION'.
- STANDARD BANNER - D:** A large image of a red ute with the headline 'HOLDEN COLORADO LTZ 2WD: ALL DRESSED UP'.

At the bottom of the page is a footer with contact information, a 'load more' button, and social media links.

Website Ratecard

New Zealand Autocar has expanded its digital platform to include a greater focus on the light commercial market which includes utes, vans and light trucks.

Light trucks meaning those that can be driven on a class 1 New Zealand license.

In the commercial category on autocar.co.nz, we will provide readers and visitors with the very latest model news, reviews and comparisons. Autocar.co.nz already has huge visitor numbers and the addition of commercial vehicles is a natural progression. A specific environment for vehicle brands, services and aftermarket products.

Our team of specialist editors have been involved in the automotive industry for many years, each having diverse practical experience and knowledge. No other NZ automotive title can outdo NZ Autocar in this regard.

Using digital media to promote both brands, products and services allows businesses to connect with consumers and partners, unlike any other media, as traffic is created at the click of a link.

DIGITAL ADVERTISING OPPORTUNITIES

Website options:

Top Banner – maximum exposure 24/7
\$1250/mo with long-term bookings negotiable

Medium rectangles – highly visible, mobile friendly.
\$850/mo for 100% occupancy or \$650/mo for rotating

Standard Banners
\$750/mo solus or \$550/mo rotating

Email news alerts:

Each week you can use this 'call to action' to our subscribers.

DETAIL

Volume booking discount structure

1st booking at rate card.
2nd or additional booking, less 20%.
3rd or 2nd additional booking, less 40%.

Agency Booking:

Less 10%. Volume discounts for multiple bookings.



Click here for terms, conditions and material specifications.

CONTACTS

Bookings

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